

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This page was last changed on April 27, 2021, last checked on April 27, 2021 and applies to citizens of the United States.*

## 1. Introduction

---

Our website, <https://www.thenicheng.com> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. Selling data to third parties

---

We do not sell data to third parties

## 3. What are cookies?

---

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 4. What are scripts?

---

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 5. What is a web beacon?

---

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 6. Consent

---

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

## **6.1 Manage your consent settings**

You have loaded the Cookie Policy without javascript support. On AMP, you can use the manage consent button on the bottom of the page.

You can also disable the use of cookies via your browser, but please note that our website may no longer work properly.

## **7. Cookies**

---

### **7.1 Technical or functional cookies**

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

### **7.2 Analytical cookies**

We use analytical cookies to optimize the website experience for our users. With these analytical cookies we get insights in the usage of our website.

### **7.3 Marketing/Tracking cookies**

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

### **7.4 Social media buttons**

On our website we have included buttons for Facebook, Twitter, LinkedIn and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn and Instagram. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn and Instagram are located in the United States.

## 8. Placed cookies

---

### Miscellaneous

Purpose pending investigation

### Usage

### Sharing data

Sharing of data is pending investigation

### Purpose pending investigation

#### Name

google\_experiment\_mod41

#### Retention

#### Function

#### Name

google\_experiment\_mod54

#### Retention

#### Function

#### Name

goog\_pem\_mod

**Retention**

**Function**

**Name**

google\_experiment\_mod38

**Retention**

**Function**

**Name**

dochase-thenicheng:session-data

**Retention**

**Function**

**Name**

google\_experiment\_mod36

**Retention**

**Function**

**Name**

google\_experiment\_mod53

**Retention**

**Function**

**Name**

google\_experiment\_mod47

**Retention**

**Function**

**Name**

algoliasearch-client-js

**Retention**

**Function**

**Name**

google\_experiment\_mod44

**Retention**

**Function**

**Name**

taboola global:ls pb

**Retention**

**Function**

**Name**

google\_experiment\_mod50

**Retention**

**Function**

**Name**

google\_experiment\_mod51

**Retention**

**Function**

**Name**

google\_experiment\_mod34

**Retention**

**Function**

**Name**

google\_experiment\_mod13

**Retention**

**Function**

**Name**

google\_experiment\_mod49

**Retention**

**Function**

**Name**

google\_experiment\_mod42

**Retention**

**Function**

**Name**

google\_experiment\_mod37

**Retention**

**Function**

**Name**

google\_experiment\_mod40

**Retention**

**Function**

**Name**

tdc\_live\_iframe\_wrapper\_inline

**Retention****Function****Name**

google\_experiment\_mod48

**Retention****Function****Name**

taboola global:local-storage-keys

**Retention****Function****Name**

google\_experiment\_mod46

**Retention**

**Function**

**Name**

google\_experiment\_mod5

**Retention**

**Function**

**Name**

onesignal-notification-prompt

**Retention**

**Function**

**Name**

taboola global:user-id

**Retention**

**Function**

**Name**

WP\_DATA\_USER\_1

**Retention**

**Function**

**Name**

trc\_cache

**Retention**

**Function**

**Name**

tbl-session-referrer

**Retention**

**Function**

**Name**

wordpress\_test\_cookie

**Retention****Function****Name**

cookieLawInfo-checkbox-necessary

**Retention****Function****Name**

cookieLawInfo-checkbox-non-necessary

**Retention****Function****Name**

\_\_gads

**Retention**

**Function**

**Name**

wp-settings-1

**Retention**

**Function**

**Name**

wp-settings-time-1

**Retention**

**Function**

**Name**

trc\_cookie\_storage

**Retention**

**Function**

**Name**

newsletter\_leads

**Retention**

**Function**

**Name**

wordpress\_sec\_836304640a1690907053750b0b4ec88f

**Retention**

**Function**

**Name**

wordpress\_logged\_in\_836304640a1690907053750b0b4ec88f

**Retention**

**Function**

**Name**

pvc\_visits

**Retention****Function****Name**

google\_experiment\_mod14

**Retention****Function****Name**

google\_experiment\_mod28

**Retention****Function****Name**

google\_experiment\_mod30

**Retention**

**Function**

**Name**

google\_experiment\_mod17

**Retention**

**Function**

**Name**

google\_experiment\_mod31

**Retention**

**Function**

**Name**

google\_experiment\_mod2

**Retention**

**Function**

**Name**

google\_experiment\_mod29

**Retention**

**Function**

**Name**

google\_experiment\_mod4

**Retention**

**Function**

**Name**

google\_experiment\_mod12

**Retention**

**Function**

**Name**

google\_experiment\_mod8

**Retention****Function****Name**

rtb\_f6b3325441bf147b0b36

**Retention****Function****Name**

google\_experiment\_mod3

**Retention****Function****Name**

google\_experiment\_mod15

**Retention**

**Function**

**Name**

google\_experiment\_mod26

**Retention**

**Function**

**Name**

google\_experiment\_mod32

**Retention**

**Function**

**Name**

google\_experiment\_mod52

**Retention**

**Function**

**Name**

google\_adsense\_settings

**Retention**

**Function**

**Name**

google\_experiment\_mod16

**Retention**

**Function**

**Name**

google\_experiment\_mod11

**Retention**

**Function**

**Name**

google\_experiment\_mod45

**Retention****Function****Name**

google\_experiment\_mod23

**Retention****Function****Name**

mgMuidn

**Retention****Function****Name**

google\_experiment\_mod21

**Retention**

**Function**

**Name**

google\_experiment\_mod9

**Retention**

**Function**

**Name**

google\_experiment\_mod27

**Retention**

**Function**

**Name**

google\_experiment\_mod39

**Retention**

**Function**

**Name**

google\_experiment\_mod7

**Retention**

**Function**

**Name**

google\_experiment\_mod

**Retention**

**Function**

**Name**

google\_pem\_mod

**Retention**

**Function**

**Name**

google\_experiment\_mod18

**Retention****Function****Name**

google\_experiment\_mod19

**Retention****Function****Name**

google\_experiment\_mod22

**Retention****Function****Name**

google\_experiment\_mod6

**Retention**

**Function**

**Name**

google\_experiment\_mod24

**Retention**

**Function**

**Name**

google\_experiment\_mod10

**Retention**

**Function**

**Name**

wp-autosave-block-editor-post-auto-draft

**Retention**

**Function**

**Name**

wp-api-schema-model<https://www.thenicheng.com/wp-json/wp/v2/>

**Retention**

**Function**

**Name**

\_ga

**Retention**

**Function**

**Name**

CookieLawInfoConsent

**Retention**

**Function**

**Name**

viewed\_cookie\_policy

**Retention**

**Function**

**Name**

uid-s

**Retention**

**Function**

**Name**

vsid

**Retention**

**Function**

**Name**

humans\_21909

**Retention**

**Function**

**Name**

\_pubcid

**Retention**

**Function**

**Name**

mailerlite:webform:shown:917792

**Retention**

**Function**

## 9. Your rights with respect to personal data

---

You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about you;
- you may request correction or deletion of the data if it is incorrect or not or no longer

relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you.

## 10. Enabling/disabling and deleting cookies

---

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

## 11. Contact details

---

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Acclaim Communications Limited  
1A Agbareh Close, Off Bamishile Street, Off Allen Avenue, Ikeja. Lagos  
Nigeria  
Website: <https://www.thenicheng.com>  
Email: [info@thenicheng.com](mailto:info@thenicheng.com)  
Phone number: 2348094000031

## Cookie consent settings

- block\_ajax\_content =>
- do\_not\_track =>
- consenttype => optout
- region => us
- geoip =>
- categories => Custom event functional, Custom event marketing
- checkbox\_style => square
- use\_categories => hidden
- use\_categories\_optinstats => visible
- header =>
- accept => Accept cookies
- revoke => Manage consent
- dismiss => Functional only
- dismiss\_timeout => 10
- readmore\_optin => Cookie Policy
- readmore\_impressum => Impressum

- accept\_informational => Accept
- message\_optout => We use cookies to optimize our website and our service.
- message\_optin => We use cookies to optimize our website and our service.
- readmore\_optout => Cookie Policy
- readmore\_optout\_dnsmpi => Do Not Sell My Personal Information
- disable\_cookiebanner =>
- soft\_cookieswall =>
- dismiss\_on\_scroll =>
- dismiss\_on\_timeout =>
- cookie\_expiry => 365
- set\_cookies\_on\_root =>
- cookie\_domain =>
- cookie\_path => /
- tcf\_active =>
- colorpalette\_background\_color => #f1f1f1
- colorpalette\_background\_border => #f1f1f1
- colorpalette\_text\_color => #191e23
- colorpalette\_text\_hyperlink\_color => #191e23
- colorpalette\_toggles\_background => #0073aa
- colorpalette\_toggles\_bullet => #fff
- colorpalette\_toggles\_inactive => #F56E28
- colorpalette\_button\_accept\_background => #dd3333
- colorpalette\_button\_accept\_border => #0073aa
- colorpalette\_button\_accept\_text => #0073aa
- colorpalette\_button\_deny\_background => #f1f1f1
- colorpalette\_button\_deny\_border => #f1f1f1
- colorpalette\_button\_deny\_text => #0073aa
- colorpalette\_button\_settings\_background => #f1f1f1
- colorpalette\_button\_settings\_border => #0073aa
- colorpalette\_button\_settings\_text => #0073aa
- box\_shadow =>
- animation => none
- animation\_fade =>
- animation\_slide =>
- view\_preferences => View preferences
- save\_preferences => Save preferences
- accept\_all => Accept all
- privacy\_link\_us => <https://www.thenicheng.com/privacy/>